

DW
DRIFTWORKS

DRIFTWORKS AT GRAVITY 2023

As one of Europe's biggest car shows, Gravity show did not disappoint this year.

SlammedUK, the hosts of this show, continued their success from 2021 and 2022 into this year, but with a whole new look. Now we aren't just talking about their new cars including an R32 GTR and a new wrap on their signature Audi R8. The biggest stand out this year was the venue! Now, we may be biased, as it is close to home, but the NEC was in our eyes the perfect venue for a show of this capacity. Granted yes, it took us a lot less time, and ALOT less fuel to get all the cars over there, but the organisation, space and communication was above par, and this showed.



Both days were busy busy busy!

We were so flat out over at the DW stand, that there was no time for us to see our good friends in the paddocks showing off, doing some drifting. A small sacrifice to make to see and speak to all our lovely customers. It was a pleasure chatting to you all and hearing about your builds.



Having live entertainment like this at a show will never go a miss, everyone loves it from the kids to the adults. There is never a dull moment when there is non-stop action outside and so much to see inside too! Even walking around the public carpark, you can spot some gems. It was a shame we didn't get to take a look at the action while it was happening, but we could definitely hear it from our stand! The live shows also included an indoor BMX stunt show.

In terms of the cars we took, it was well...eventful. A couple of weeks before the show, Phil decided he liked the E30 better as a lawn mower than as a track car. It took some intense picking, scooping and scrubbing to get all that grass out!



As you may have seen in our recent Youtube video, we ended up going full SEMA spec with the E46 V10 M3 (You know... the one with that looks like something out of alien vs predator) The M3 got a lovely interior and a fresh new set of Work S1-3Ps, but Phil made the decision to still bring it to the show so everyone could see the car in person, even though it still wasn't at the point where it could be driven there unfortunately.



@low_retro



@shoutaboutitmedia

Alongside the E30 M3 and the E46 V10, we brought along the RWB 964 Promodet Porsche, Starkey's S15, and the GT1 Lamborghini. Usually we feel as though, when we do events such as this, there is always one star of the show on each stand, the one car that everyone takes a second look at, the one they take just a few more moments to take in, the one they take a photo of to look back at later. For us, it seemed to be them all! Personally I thought that here it would be the E46, but all 5 cars got an incredible amount of attention. It's great to overhear people discussing the cars whether this is their first time seeing them, or when they have been following along for years on our YouTube. We managed to get a very quick look round at what else was on show around the halls after the first day. The other vehicles that were on display, were just the same, outstanding all round. Some maybe a little too much neochrome for our taste, but never the less. Incredible.

For the first time in years we decided to sell merch from our trade stand. We've wanted to do a show drop for our merchandise for a while now, and we saw this as the perfect opportunity. We released 3 brand-new T-Shirt designs, a fancy looking sticker and a very special good luck charm!

The Big Dish Energy t-shirts went down fantastically, we created one version with the S1-3P and the other with CR-3P, with alternating colours. Accidentally providing the best matching t-shirt combo! It was amazing to see people on the Sunday, rocking their brand new merch.



We sold out of almost every size in our new range of clothing. Looks like we will have to order more in for everyone who couldn't make it to the show!

What (in my opinion) went down even better, was the new 964 Turbo t-shirt, with Mt.Fuji in the background. This was partnered with our very own, custom made, genuine Omamori, crafted and blessed in Japan.



As a quick breakdown. Omamori(お守り), translates from Japanese to protection amulet, or good luck charm. Inside the woven pouch is scriptures of prayers and blessings, but don't open this up, it's classed as very bad luck! Our Omamori is a Kotsu-anzen: Traffic Safety Protection. This is to help bring you protection and luck on the roads.



The inspiration for the Porsche t-shirt and Omamori design, came from Phil's trip to Japan to collect the 964 Turbo with his wife Mel, during cherry blossom season.



All of our Omamori were taken to a temple in Miyagi prefecture, Japan, to be blessed by a monk, Taishu. Who by strange coincidence is a pretty keen drifter too! He was into cars for as long as he can remember, after his monk academic training, not only did he decide to keep drifting as a hobby, but also competed in the top series the D1GP!

Written & Designed by Victoria Pepper

Overall, Gravity show displayed a phenomenal selection of show cars, and trade stands.

We were thoroughly knackered after a completely jam packed weekend, with setting up and taking everything down, it sure was a long one. As we've said, more than worth it. The standard was really high this year, and has made us very excited to see what's to come in the future. Hope to see you all again next year!

